

Paul Allen Artist Management



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Paul Allen (Author of Artist Management for the Music ...

A peer reviewer for Artist Management for the Music Business proclaimed "this is going to be an excellent text. It contains many unique insights and lots of valuable information." • This is essential reading for managers, students, and artists in the music business. Key Features * Key industry insight for both new and experienced artist managers * Exclusive planning and management tools ...

Artist Management for the Music Business | ScienceDirect

Through its analysis of over a dozen case studies, lessons, and contract examples, author Paul Allen provides a focused look at managing artists'™ careers. This follow-up to the best-selling second edition features a new chapter on entrepreneurship including detailed information on how to run an artist management enterprise as a business and includes coverage of anticipating risks, reacting ...

Artist Management for the Music Business, 3rd Edition [Book]

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Artist Management for the Music Business, Second Edition provides key industry insight for both new and experienced artist managers, plus exclusive planning guidance, current management tools, and successful career strategies for managers and the artists they manage.

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Artist Management for the Music Business [Paul Allen] on Amazon.com. *FREE* shipping on qualifying offers. Anyone managing an artist's career needs to be well versed and have a savvy understanding of the moving parts of the music business. You'll learn how and why those moving parts move

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Artist Management for the Music Business -Book & OnLine Course. Learn how an artist manager guides the career for an artist, how record label contracts are negotiated, how to attract a booking agent and what should be included in an artist rider.

Artist Management

Artist Management for the Music Business provides clear, in-depth information on what to do as an artist manager and how to do it, preparing the reader for the realities of directing the careers of performers in the risky but rewarding music business.

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Paul Allen is Associate Professor in the Department of Recording Industry at Middle Tennessee State University and co-author of Record Label Marketing, published by Focal Press. He is also a frequent lecturer at other universities on artist management and other music business subjects. His career includes service in the US Air Force, and work in commercial radio and TV, political management ...

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